

<i>SERFF Tracking Number:</i>	<i>UHLC-126593363</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>UnitedHealthcare Insurance Company</i>	<i>State Tracking Number:</i>	<i>45498</i>
<i>Company Tracking Number:</i>	<i>CA25042ST</i>		
<i>TOI:</i>	<i>MS08G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS08G.001 Plan A 2010</i>
	<i>Plans 2010</i>		
<i>Product Name:</i>	<i>Group Medicare Supplement</i>		
<i>Project Name/Number:</i>	<i>PRINT AD/CA25042ST</i>		

## Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Group Medicare Supplement	SERFF Tr Num: UHLC-126593363	State: Arkansas
TOI: MS08G Group Medicare Supplement - Standard Plans 2010	SERFF Status: Closed-Filed-Closed	State Tr Num: 45498
Sub-TOI: MS08G.001 Plan A 2010	Co Tr Num: CA25042ST	State Status: Filed-Closed
Filing Type: Advertisement	Author: Michelle Ambach	Reviewer(s): Stephanie Fowler
	Date Submitted: 04/23/2010	Disposition Date: 04/28/2010
		Disposition Status: Filed-Closed
Implementation Date Requested: On Approval		Implementation Date:

State Filing Description:

## General Information

Project Name: PRINT AD	Status of Filing in Domicile: Pending
Project Number: CA25042ST	Date Approved in Domicile:
Requested Filing Mode: File & Use	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Group
Submission Type: New Submission	Group Market Size: Large
Overall Rate Impact:	Group Market Type: Association
Filing Status Changed: 04/28/2010	Explanation for Other Group Market Type:
	State Status Changed: 04/28/2010
Deemer Date:	Created By: Michelle Ambach
Submitted By: Michelle Ambach	Corresponding Filing Tracking Number:
Filing Description:	

This Invitation to Inquire is a Medicare Supplement Advertisement. The Policy Form Number GRP79171 GPS-1 appears on CA25042ST. Final production of the enclosed advertising will show the component number on the bottom left hand corner of the Print Ad.

The business reply card, MS2516ST, that will be used with this print ad was previously submitted to the Department on 4/22/2010 under UHLC-126591622.

## Company and Contact

SERFF Tracking Number: UHLC-126593363 State: Arkansas  
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 45498  
 Company Tracking Number: CA25042ST  
 TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010  
 Plans 2010  
 Product Name: Group Medicare Supplement  
 Project Name/Number: PRINT AD/CA25042ST

### Filing Contact Information

Susan Cipollo, Director Susan\_J\_Cipollo@uhc.com  
 680 Blair Mill Rd. 215-902-8444 [Phone]  
 Horsham, PA 19044 215-902-8813 [FAX]

### Filing Company Information

UnitedHealthcare Insurance Company	CoCode: 79413	State of Domicile: Connecticut
450 Columbus Boulevard	Group Code: 707	Company Type: Life and Health
PO Box 150450	Group Name:	State ID Number:
Hartford, CT 06115-0450	FEIN Number: 36-2739571	
(860) 702-5000 ext. [Phone]		

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### Filing Fees

Fee Required?	Yes
Fee Amount:	\$50.00
Retaliatory?	No
Fee Explanation:	\$50.00 X 1=\$50.00
Per Company:	No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$50.00	04/23/2010	35917804

*SERFF Tracking Number:* UHLC-126593363 *State:* Arkansas  
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Plans 2010  
*Product Name:* Group Medicare Supplement  
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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	04/28/2010	04/28/2010

*SERFF Tracking Number:* UHLC-126593363 *State:* Arkansas  
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*Product Name:* Group Medicare Supplement  
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## Disposition

Disposition Date: 04/28/2010

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule Form	Schedule Item Self Mailer	Schedule Item Status Filed	Public Access Yes
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Company Tracking Number: CA25042ST

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010  
Plans 2010

Product Name: Group Medicare Supplement

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## Form Schedule

**Lead Form Number: CA25042ST**

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 04/28/2010 T	CA25042S	Advertising	Self Mailer	Initial		45.000	CA25042ST.pdf



## Choose a plan to help keep yourself healthy.

Did you know that a Medicare supplement plan now includes coverage for preventive care? And that it can help protect you from out-of-pocket expenses in the event of an illness?

If you're interested in a plan like this, AARP® Medicare Supplement Insurance Plans, insured by UnitedHealthcare Insurance Company (UnitedHealthcare Insurance Company of New York for New York residents), are a great option to consider. Enrollees receive a basic gym membership at no additional cost through the SilverSneakers® Fitness Program. (The SilverSneakers program is not part of the insurance coverage, may be subject to geographic availability, and may be discontinued at any time.) After all, staying healthy is about as important as it gets.

### An AARP Medicare Supplement Plan may be able to help.

**Medicare Supplement plans offer standardized benefits you can rely on. Get the only one that carries the AARP name.**

Like all standardized plans, AARP Medicare Supplement Insurance Plans offer:

- Coverage for some or all of the out-of-pocket expenses not paid for by Medicare
- The freedom to choose your own doctor, specialist and hospital that accepts Medicare patients
- Benefits to help with co-payments and deductibles when you see a doctor or go to the hospital

Plus, AARP Medicare Supplement Insurance Plans offer competitive pricing to fit your budget.

### Some plans to note are:

- **Plan A**, a basic and competitively priced option
- **Plan C**, which covers Part A and Part B deductibles, as well as skilled nursing facility co-payments
- **Plan F**, a plan which has the benefits of Plan C and covers the difference between doctors' charges and what Medicare approves<sup>1</sup>

### These plans carry a nationally recognized name.<sup>2</sup>

It's nice to know that you can choose a plan that carries the AARP name. Find out if one of them is right for you.

### To find out more about AARP Medicare Supplement Insurance, call today.

**1-[XXX-XXX-XXXX]**

**(TTY: 711)**

Monday to Friday, 7 a.m. to 11 p.m.;  
Saturday 9 a.m. to 5 p.m. EST



The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.

AARP does not recommend health related products, services, insurance and programs. You are strongly encouraged to evaluate your needs.

Insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY for New York residents). Policy Form No. GRP 79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area.

**Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.**

**This is a solicitation of insurance. An agent/producer may contact you.**

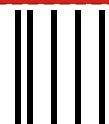
AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, producers, representatives or advisors.

Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

<sup>1</sup> Under Pennsylvania and Ohio law, a physician may not charge or collect fees from Medicare patients which exceed the Medicare-approved Part B charge. In Texas, charges not to exceed any charge limitation established by the Medicare program or state law. In New York, excess charges are limited to 5%. Plan F pays benefits for excess charges when services are rendered in a jurisdiction not having a balance billing law.

<sup>2</sup> The Harris Poll®, December 11, 2008, Harris Interactive Inc. All rights reserved.

**AARP**® Medicare Supplement Plans  
insured by **UnitedHealthcare Insurance Company**



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**PERMITS TO REPRODUCE**  
CLASS MAIL PERMIT NO. 45  
POSTAGE WILL BE PAID BY ADDRESSEE

UNITED HEALTHCARE  
INSURANCE COMPANY  
P.O. BOX 25601  
LEHIGH VALLEY, PA 18005-9905

